Pathmark Stores, Inc.

301 Blair Road, P.O. Box 5301, Woodbridge, New Jersey 07095-0915

FACSIMILE COVER SHEET

DATE 8-16-97

TO N. Kuruc

FAX #

COMPANY

FROM Ralph Vitale

EXTENSION

TOTAL PAGES INCLUDING COVER SHEET 4

COMMENTS

51846 5028

Source: https://www.industrydocuments.ucsf.edu/docs/zpky0000

FAX

Date 06/17/97

Number of pages including cover sheet 2

TO: Carol (Vitale's Office)
Pathmark Stores

Phone

Fax Phone 908-499-3170

CC:

FROM: G. N. Kuruc, Jr.
R. J. Reynolds Tobacco Company
400 Raritan Center Parkway
Edison, NJ 08889

Phone 908-225-4774
Fax Phone 908-417-9076

REMARKS: ☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please Comment

Carol:

Attached is a planogram for the 4x4x4 w/glass enclosure setup. Please note the following with regard to the Marlboro Store which I visited yesterday.

- Philip Morris has placed their brands on the entire back fixture. No rows were allocated to Lorillard and BAT as indicated on the planogram. PM has 36 more rows then they need in this store.
- I will need 8 more for an RJR Contract.
- Shelving in the glass enclosure should be adjusted to 6 high top, and 5 high on 2nd and 3rd shelves to accommodate all brands.

Please let me know if this planogram can be implemented, and which stores it will involve.

Thanks!

Nick

Yes this can work 552, 556, 564, 532, 570 571, 554 would be effected

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